Corey Mitchell Scholl | Creative Designer
507.459.3972 | Box 276 | Cochrane, Wisconsin USA

Customer	**Invoice Date**	**Project #**
Pace Arms - Alma	10.11.18	000

2018 Website Construction

Project Understanding
I will meet with the appropriate customer representatives to determine the scope, objectives and essential content, design and technical components of the website project. After any necessary research, I will propose a solution that fulfills the your goals and objectives for the website

Prototype Design Phase
I will design one prototypes with help from the customers that will illustrate the "look and feel" of the website, including type style, color, content organization and photographic and/or illustration styles and related design elements. Upon customer review, the prototype will be further developed in the production phase.

Programming Production Phase
I will create and optimize graphics, photographs, and illustrations for use in the individual website pages, according to the final prototype developed. This estimate is based on 4 main pages plus 30--45 sub pages. Please see the "FLOW CHART" for the current selected pages and website structure.

Photography & Copywriting Phase
There will be 2 hours marked for photography and copy editing.

Proofing Phase
I will proof the navigation, body copy and other elements throughout the website and make any necessary changes with direction from the customer. This phase will include three rounds of changes. Once the information is approved, all file will move form the beta site to the LIVE server.

Includes standard website updates and maintenance to all current pages and information. All changes to text and images are included. Any major changes to the overall structure of the site will be reviewed and may require a separate estimate. Although, most requests including new pages, products and features will fall under this estimate. Any other added requests not referenced on this estimate will be changed at the standard rate of $40.00/hour.**

Total **$760.00**

paid